

CITYWIDE VISION AND GOALS

Developed from community input during the 2008 General Plan Visioning Process

Community Values

Economic
Vitality

Sustainability

Small-Town
Character

Connectivity

Diversity

Education

Vision for Mountain View

In 2030, the City of Mountain View embraces sustainable living and provides for all residents' needs. It is a place that balances preservation with innovation. The community supports a lively downtown, vibrant neighborhoods, and a healthy economy.

Planning Principles

- Accessibility and Connectivity
- Affordability
- Collaboration and Transparent Decision-Making
- Community Engagement
- Community Health and Well-Being
- Diversity and Inclusivity
- Economic Strength
- Education and Improvement
- Neighborhood Cohesiveness
- Preservation of Character
- Safety and Security
- Sustainability and Stewardship

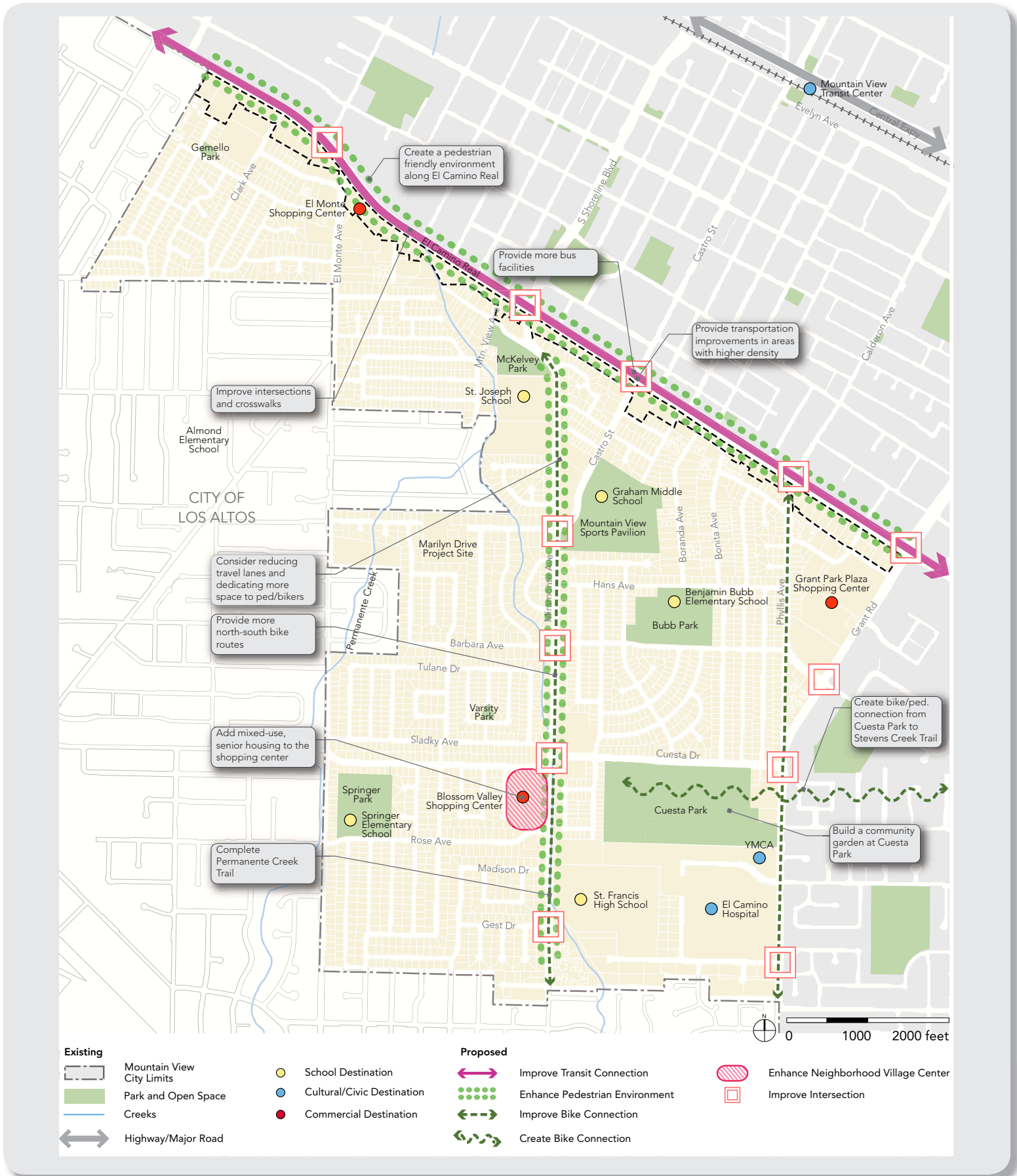
The General Plan Visioning Process provided guidance for the General Plan update by identifying areas of potential change and initial recommendations on future land use, transportation, and urban design decisions.

KEY THEMES FOR THE LOCAL PLANNING AREA

Key Themes from the Community

- Preserve the Cuesta Annex as natural space.
- Consider high density mixed-use along El Camino Real.
- Use shopping centers as opportunities for higher densities and mixed-use.
- Preserve existing single family character of neighborhood.
- Improve bike and pedestrian connections, design, and safety.
- Increase traffic calming measures such as roundabouts, bulb-outs and narrower streets.

LOCAL PLANNING AREA STRATEGY DIAGRAM



VILLAGE CENTER

A village center provides local retail, community services, small public gathering areas, and other community amenities that support the daily needs of residents

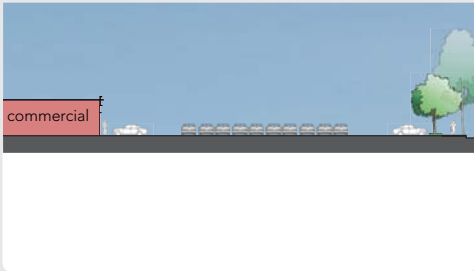
◆ Are these **village center examples** something you would like to see in this planning area? If so, where should they be located?

Example 1:

1-story, commercial



Section



- 1-story building
- Conventional low-rise shopping center
- Commercial uses only
- High proportion of lot is dedicated to parking
- Large surface parking area located adjacent to the sidewalk and street
- Typical of existing commercial developments in the area

Example 2:

2-story, mixed-use



Section



- 2-story building
- Mixed-use development
- Balanced distribution of building footprint and parking areas
- Surface parking located behind building
- Building located adjacent to sidewalk
- Potential for more activity along sidewalk and street

Example 3:

3- to 4-story, mixed-use



Section



- 3- to 4-story building
- Mixed-use development
- Intensive land use
- Surface, podium and structured parking
- Parking minimally visible from street
- Building footprint with minimal or no setback
- Increased potential for more activity along sidewalk and street